

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

146318 AGENCY (OR SERVICE) ACTING AS AGENT FOR 256839 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME STRATEGIC MEDIA PLACEMENT

ROTHFUS FOR CONGRESS

AND 7669 Stagers Loop

1341 Old Freedom Rd Ste 202

ADDRESS Delaware OH 43015-7010

Cranberry PA 16066-5010

USA

USA

CONTACT WHITNEY EVERSOLE

PRODUCT PA CD12 KEITH ROTHFUS WK 10/8

LOCAL SALESPERSON Brian Butz-1

AGENCY EST. NO.  
2554

PRODUCT CODE 1310

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY. CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 30 MIN SEP	M-F	3	05:58A	07:00A	30S	10/08/12-10/12/12	THIS MORNING 6-7AM	3	400.00	1200.00
2 30 MIN SEP	M-F	3	11:58A	12:30P	30S	10/08/12-10/12/12	NOON NEWS	3	375.00	1125.00
3 30 MIN SEP	M-F	1	05:00P	05:30P	30S	10/08/12-10/12/12	5-530PM NEWS	1	725.00	725.00
4 30 MIN SEP	M-F	3	05:30P	06:00P	30S	10/08/12-10/12/12	530-6PM NEWS	3	675.00	2025.00
5 30 MIN SEP	M-F	3	05:58P	06:30P	30S	10/08/12-10/12/12	M-F 6PM NEWS	3	725.00	2175.00
6 30 MIN SEP	M-Su	3	11:00P	11:35P	30S	10/08/12-10/14/12	11PM NEWS	3	1100.00	3300.00
7 30 MIN SEP	M-F	2	11:35P	12:37A	30S	10/08/12-10/12/12	11:35P-12:37A - LETTERMAN	2	250.00	500.00
8 30 MIN SEP	Sa	1	07:58A	10:00A	30S	10/13/12-10/13/12	SAT. CBS MORNING NEWS	1	275.00	275.00
9 30 MIN SEP	Su	1	08:58A	10:28A	30S	10/14/12-10/14/12	CBS SUN MORN	1	400.00	400.00
10 30 MIN SEP	Su	1	10:28A	11:30A	30S	10/14/12-10/14/12	FACE THE NATION	1	450.00	450.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ITEM	DAYS	SPOTS PWK.	TIME FROM TO		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11 30 MIN SEP	T	1	07:58P	09:00P	30S	10/09/12-10/09/12	NC1S	1	4000.00	4000.00
12 30 MIN SEP	Th	1	07:58P	08:57P	30S	10/11/12-10/11/12	THE BIG BANG THEORY/TWO AND	1	3250.00	3250.00
13 30 MIN SEP; 4 15-7.15P	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	10/14/12-10/14/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00
Total Contract:								24		24425.00
Billing Summary										
Otr 4-12						Oct	Nov	Dec	Total	
						24425.00	.00	.00	24425.00	
GRAND TOTAL									24425.00	

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